

CANADIAN PETROLEUM CONTRACTOR



An official publication of the Canadian Petroleum Contractors Association

THE VOICE OF THE INDUSTRY

- The Canadian Petroleum Contractor magazine provides exclusive and in-depth coverage of Canada's Petroleum Contracting Industry.
- The Canadian Petroleum Contractor magazine represents the Canadian Petroleum Contractors Association (C.P.C.A.) and its members. The C.P.C.A. is dedicated to promoting the highest standards of quality, safety and environmental protection for the installation and modification of petroleum systems and offers industry-related training.

TARGET YOUR MARKET

- The Canadian Petroleum Contractor 2017 magazine is published 4 times per year in March, June, October and December.
- The Canadian Petroleum Contractor magazine is distributed across Canada to all members of the Ontario Petroleum Contractors Association, Alberta Petroleum Storage Systems Contractors Association, Saskatchewan Retail Construction Association, Manitoba Petroleum Contractors Association, the British Columbia Petroleum Contractors Association and Petroleum Contractors in Quebec and Atlantic Canada.

Each Issue of The Canadian Petroleum Contractor Includes:

- News from the Canadian Petroleum Contractors Association (C.P.C.A.)
- News from Provincial Petroleum Contractors Associations
- Ongoing coverage of central issues facing Canada's Petroleum Contractors
- Key Industry reports and legislative/regulatory updates

ADVERTISING RATE CARD

(Effective January 1ST, 2017)

Ad Frequency	1-2 X	3X
Full Page	\$2,055	\$1,940
½ Page	\$1,163	\$1,074

**Rates are quoted in NET dollars. (CDN Funds)*

Covers & Special Positions:

Available at an additional 15% charge

2017 PRODUCTION & TIMELINES

Issue	Closing Date	Closing Material	Distribution Date
March	Jan. 16	Jan. 30	Feb. 28
June	Apr. 21	May 5	June 5
Oct	Aug. 18	Sept. 1	Oct. 2
Dec	Oct. 20	Nov. 3	Dec. 4

MECHANICAL REQUIREMENTS

Description	Width"	Height"	Bleed(¼)"
Full Page	8.38"	10.88"	YES
Double Page Spread	16.75"	10.88"	YES
Half Page Horizontal	7.25"	4.81"	NO
Quarter Page	3.56"	4.81"	NO

The exclusive publishers of the Canadian Petroleum Contractor magazine



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TECHNICAL SPECIFICATIONS

THINGS TO KEEP IN MIND:

- If your ad bleeds, please ensure you provide at least 1/4" (0.25") of bleed.
- Keep all text at least 1/4" (0.25") away from the trimmed edges of the ad.
- Pantone and RGB colours are to be converted to CMYK (US Swop Coated 2).

FILE FORMAT & DELIVERY:

- The preferred file format is PDFx1A
- Please ensure the colour format is CMYK only (no Pantone or spot colours)
- PDFs can be uploaded to:

<https://stagnitomedia.sendmyad.com>

If you wish to submit colour proofs*, email the production contact for delivery instructions. Ensure proofs are at 100% size of file submitted, and that it includes bleed (if necessary) and trim.

*Ensemble IQ will match hard copy colour proofs as closely as possible. Exact matches are not guaranteed.

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SMARTER TO MARKET

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